**Semantic Markup**

Bold & Italic

* <strong>This is a sentence of importance </strong> = Bold
* <em> This should be empathized </em> = Italics

Super & Subscript

* <sup> & <sub>= It would put something to the power

Blockquotes

* <blockquote> </blockquote>

Other-Semantic Markup

* <abbr>
* <acronym>
* <cite>
* <dfn>
* <address>

Writing Links

* <a href=”google.com”>Google</a>

Types of URLS

* Absolute <a href>=<http://google.com>.Google</a>
* Relative <a href>=”/about.html”>Aboutus</a>

More URL anatomy

* <a href>=”<http://google.com>” targets=”blank” title=”Search the web with Google”>Google! </a>

Email Links

* <a href>=<mailto:piccarri@stevenscollege.edu>” title=”email Davian”>Emailme!</a>

Images

Anatomy of an Image Tag

* <img stc=”images/fern.jpg” height=”width=””>

Importance Considerations

* File size
* File type
* Intended visual aesthetic (transparent v. static v. color v. animated)
* File quality
* File compression

Layout Images & Content

Figure & Figure Caption

* <figure> wraps an image and its caption
* Captions should be wrapped in <figcaption>
* <figure>
* <img src=”/”> put the image where / is
* <figcaption></figcaption> </figure>